



Gaps and preliminary perspectives concerning innovation infrastructure in the Carpathian Countries

Coca Andrei^{1*},
Blaga Petruța¹

¹ “George Emil Palade” University of Medicine, Pharmacy, Science and Technology of Târgu-Mureș, Gheorghe Marinescu 38, Târgu-Mureș, 540139, Romania

Abstract: *Innovation, although still an emerging concept in terms of development policies, is no longer abstract, being defined, measured and assessed by performance indicators, thus managing to shape the global economy and also entrepreneurial dynamics at territorial level. Using as main source of documentation the "Global Innovation Index 2020" Report, this paper seeks to highlight by using quantitative statistical methods the innovation performance of the Parties of the Carpathian Convention with a deep focus on innovation infrastructure, measured by 10 performance indicators .*

Keywords: *Innovation, indicators, mountain areas, Carpathian Convention, policy, innovation infrastructure*

JEL Classification: O31

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* Corresponding author: Coca Andrei, +40 741 165 930
e-mail: coca.andrei.20@stud.umfst.ro

1. INTRODUCTION

Innovation is the new mirage of the first two decades of 21st century, with the onset of global competition for exploitation and commercialization of scientific research. As the mentioned optical phenomenon, innovation occurs in inhomogeneous media when layers of knowledge at different stages of development may form, brought together, a brand new product, service, or process, valid and deeply beneficial to the environment in which it is implemented.

Mountain areas are inhomogeneous in terms of development stages, although have in common specific socio-economic challenges. To compare innovation performance between different areas characterized by similar geographical and environmental coordinates, we have to consider both widely accepted and relevant indicators to measure innovation and development policies that governs the mountain areas, through which innovation launch into territorial economies.

To pursue a consistent evaluation we choose to study a macro-regional area adhering to common values, where there are formal agreements among states for development policies that are at least congruent at territorial level. This paper aims to pave the way for in-depth analyzes on the capabilities for innovation among the Parties of the Carpathian Convention, to analyze overall status but emphasize on the performance of the seven Member States (Serbia, Romania, Ukraine, Hungary, Poland, Slovakia, Czech Republic) in terms of indicators related to innovation infrastructure. The research is based on key findings published in *Global Innovation Index 2020*, meaning 80 indicators by which innovation is measured in this report, clustered into 7 main groups, namely: *institutions, human capital & research, infrastructure, market sophistication, business sophistication, knowledge & technology outputs, creative outputs*.

Global Innovation Index „GII” 2020 analyze 131 economies of the world, being the result of Cornell University, INSEAD, and the World Intellectual Property Organization „WIPO” as co-publishers (Cornell University, et al. 2020).

1. MOUNTAIN AREAS. OVERVIEW

Awareness for the global importance of the mountains is largely acknowledged and increasingly addressed through strategic and policy instruments, evidenced by including the 13th chapter “13” in Agenda 21 (United Nations, 1992) as well as the declaration of year 2002 as the International Year of Mountains (FAO, 2000). In Europe, interest on mountain topics increased with the emergence of umbrella organizations such as EUROMONTANA, Interim Secretariat of the Carpathian Convention – UN ENVIRONMENT Vienna, The Mountain Partnership – FAO, and other similar, which led to a policy of awareness of the opportunities and threats that reside in these geographical and cultural spaces. According to the European Commission study *Mountain Areas in Europe* „Europe’s mountains are of vital importance to the continent’s population in four main ways: 1) as ‘water towers’ supplying much of the continent’s water, especially in summer, and as sources of hydroelectric power; 2) as centres of diversity, both biological and cultural; 3) for providing opportunities for recreation and tourism, based on natural attributes and cultural heritage; and 4) because of their sensitivity to environmental change, as manifest in the melting of glaciers. Mountain geo- and ecosystems are highly sensitive to environmental change, and extreme events likely to derive from climate change may have major consequences in both mountain areas and downstream” (NORDREGIO, 2004). With this in mind, there is the problem of existing data, often lacking, from which a governing body can begin drafting development policies. When decision makers in governance have access to information, problems of coherent interpretation may arise, because there are differences in data collection between different areas, different methodologies, all of which make comparisons



difficult. From the point of view of cohesion, the European mountain regions are characterized by series of natural handicaps, some of them on indefinite period or even permanent, arising from the limitations generated mainly by slopes and climate, restrictions that are also manifested on the economic activity.

European countries have mountains. Among the very few exceptions we mention the Baltic States and Malta. As Europe will continue to develop by pursuing cohesion goals through smart and green growth, the policies taken for mountain areas shall better assess the state of the art of social, environmental and economic context, and have a thorough understanding of policies which directly or indirectly affected these areas and the past and present.

2.1 European policies for mountain areas

A wide range of public interventions are available to support development in European mountain areas. These interventions vary considerably depending not only on the importance and diversity of these areas, but also on the institutional framework of each country (centralized, federal states, EU Member States, non-EU members, etc.). Most of the countries with mountain regions have some kind of implicit or explicit "mountain policy" or a mountain approach to certain issues, albeit there must be significant differences from state to state. The comparative nature of this paper enables us to focus especially to macroregional areas, transnational territories, where interventions are based on ratified agreements between states.

In the Carpathian Basin, the transnational strategic document is the *Carpathian Convention*, a treaty created to foster sustainable development and protection of the Carpathian region. It was signed and ratified in May 2003 by the seven states in the Carpathian Basin (Czech Republic, Hungary, Poland, Romania, Serbia, Slovak Republic, Ukraine). It is the only multilevel governance mechanism covering the entire Carpathian area and, in addition to the Alpine Convention, the second such treaty for the protection and sustainable development of a mountain region worldwide. The common vision of the Parties to the Carpathian Convention is to pursue comprehensive policy and cooperation in order to guarantee protection and sustainable development of the Carpathians (Carpathian Convention, 2003). The Convention contains a large number of measures agreed between the Member States' diplomatic corps. These measures and types of interventions are rectified by means of protocols: the Protocol on Biodiversity, the Protocol on Sustainable Forest Management, the Protocol on Sustainable Tourism, the Protocol on Sustainable Transport, the Protocol on Sustainable Agriculture and Rural Development. The Convention provides a framework for cooperation and multi-sectoral policy coordination, a platform for joint strategies for sustainable development, and a forum for dialogue between all stakeholders involved – from the local community and various NGO's up to the regional and national Governments, Institutions of the European Union and the United Nations (ibidem).

2. METHODOLOGY AND RESEARCH FINDINGS

3.1. Methodology

The following variables related to *innovation infrastructure* in the seven countries, were used for quantitative analysis (Cornell University, et al. 2020):

- ICT access

- ICT use
- Government's online service
- E-participation
- Electricity output, kWh/mn pop
- Logistics performance
- Gross capital formation, % GDP
- GDP/unit of energy use
- Environmental performance
- ISO 14001 environmental certificates/bn PPP\$ GDP

Data is extracted from the report *Global Innovation Index 2020 "GII"* and by using SPSS 23.0 the following statistical methods were applied:

- **Pearson parametric correlation** to analyze whether there are correlations / associations between the 10 indicators related to the innovation infrastructure for the 7 Carpathian countries;
- **Student's t-test** for comparing the averages of these indicators taking into account the grouping of countries according to important geo-political and economic criteria, respectively: *geographical position of the country, EU membership, the state of the economy according to Porter's classification (2002): factor -driven -economy/efficiency -driven- economy/innovation-driven-economy.*
- **Oneway ANOVA**

At the same time, for assessing the overall innovation performance, based on the data presented in the GII report and the country sheets, the main groups of indicators for all seven Carpathian states were analyzed.

3.2. Specific results on innovation infrastructure in the Carpathian countries

Following the running/application of correlation by SPSS, resulted the data presented in Table no. 1, with statistically significant correlations ($p\text{-value} < 0.05$) also with percentages of significance between 90-95%, respectively:

- For *ICT use* and *ICT access* there is a direct correlation of strong intensity (0.821), statistically significant of 97.7% ($p\text{-value} = 0.023$);
- For *Government's online service* and *E-participation* it is a direct correlation of strong intensity (0.826) statistically significant of 97,8 % ($p\text{-value} = 0.022$);
- Among *ICT use* and *GDP/unit of energy use* there is a direct correlation of strong intensity (0.763) with statistical significance of 95,4 % ($p\text{-value} = 0.046$);
- For *ICT use* and *Environmental performance* resulted a direct correlation of strong intensity (0.954) with statistical significance of 99,9 % ($p\text{-value} = 0.001$);
- Among *ICT access* and *Gross capital formation, %GDP* resulted a direct correlation of moderate to strong intensity (0.724) with statistical significance of 93,4% ($p\text{-value} = 0.066$);
- For *ICT access* and *GDP/unit of energy use* resulted a direct correlation of moderate to strong intensity (0.717) with statistical significance of 93,0% ($p\text{-value} = 0.070$);

- For *ICT access* and *Environmental performance* there is a direct correlation of moderate to strong intensity (0.707) with statistical significance of 92,4 % (p-value = 0.076);
- Among *Environmental performance* and *GDP/unit of energy use* there is a direct correlation of moderate to strong intensity (0.676) with statistical significance of 90,5% (p-value = 0.095);
- For *ISO 14001 environmental certificates/bn PPP\$ GDP* and *Gross capital formation, %GDP* there is a direct correlation of moderate to strong intensity (0.681) with statistical significance of 90,8 % (p-value = 0.092).

Table no. 1 – Pearson correlation coefficients

		ICT access	ICT use	Government's online service	E-participation	Electricity output, KWh/mn pop	Logistics performance	Gross capital formation, %GDP	GDP/unit of energy use	Environmental performance	ISO 14001 environmental certificates/bn PPP\$ GDP
ICT access	Pearson Correlation	1	.821*	.645	.292	.068	.589	.724	.717	.707	.479
	Sig. (2-tailed)		.023	.118	.525	.885	.164	.066	.070	.076	.277
	N	7	7	7	7	7	7	7	7	7	7
ICT use	Pearson Correlation		1	.452	.070	.408	.711	.568	.763*	.954**	.580
	Sig. (2-tailed)			.309	.881	.364	.073	.183	.046	.001	.172
	N		7	7	7	7	7	7	7	7	7
Government's online service	Pearson Correlation			1	.826*	-.029	.413	.006	.377	.180	-.118
	Sig. (2-tailed)				.022	.950	.357	.989	.405	.700	.801
	N			7	7	7	7	7	7	7	7
E-participation	Pearson Correlation				1	-.276	-.157	-.367	.136	-.187	-.252
	Sig. (2-tailed)					.549	.736	.418	.771	.688	.585
	N				7	7	7	7	7	7	7
Electricity output, KWh/mn pop	Pearson Correlation					1	.475	.218	-.206	.473	.477
	Sig. (2-tailed)						.281	.638	.658	.284	.280
	N					7	7	7	7	7	7
Logistics performance	Pearson Correlation						1	.488	.416	.661	.142
	Sig. (2-tailed)							.267	.353	.106	.762
	N						7	7	7	7	7
Gross capital formation, %GDP	Pearson Correlation							1	.404	.642	.681
	Sig. (2-tailed)								.368	.120	.092
	N							7	7	7	7
GDP/unit of energy use	Pearson Correlation								1	.676	.372
	Sig. (2-tailed)									.095	.411
	N								7	7	7
Environmental performance	Pearson Correlation									1	.653
	Sig. (2-tailed)										.112
	N									7	7
ISO 14001 environmental certificates/bn PPP\$ GDP	Pearson Correlation										1
	Sig. (2-tailed)										
	N										7

*. Correlation is significant at the 0.05 level (2-tailed).

** . Correlation is significant at the 0.01 level (2-tailed).

Source: Authors' projection

Upon applying Student's t test to analyze whether there are significant differences between the average values of the indicators in the study depending on different geo-political and economic criteria, using the criteria *EU membership* the results presented in table 2 were obtained. It is noted that for indicators *ICT access*, *ICT use* and *Logistic performance* there are significant differences between the 7 Carpathian countries.

Table no. 2 – Student's t-test

		Levene's Test for Equality of Variances		t-test for Equality of Means						
		F	Sig.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	95% Confidence Interval of the Difference	
									Lower	Upper
ICT access	Equal variances assumed	6.560	.051	2.671	5	.044	4.89000	1.83062	.18423	9.59577
	Equal variances not assumed			1.729	1.119	.314	4.89000	2.82898	-23.17108	32.95108
ICT use	Equal variances assumed	16.569	.010	4.758	5	.005	19.0000	3.99359	8.73414	29.26586
	Equal variances not assumed			2.952	1.088	.191	19.0000	6.43560	-48.63227	86.63227
Government's online service	Equal variances assumed	.023	.886	.955	5	.383	9.07000	9.49344	-15.33367	33.47367
	Equal variances not assumed			.931	1.795	.460	9.07000	9.74361	-37.78166	55.92166
E-participation	Equal variances assumed	.224	.656	-.032	5	.975	-.28000	8.63770	-22.48392	21.92392
	Equal variances not assumed			-.035	2.189	.975	-.28000	8.04185	-32.17179	31.61179
Electricity output, KWh/mn pop	Equal variances assumed	.260	.632	.265	5	.802	418.290	1581.413	-3646.86398	4483.44398
	Equal variances not assumed			.333	3.334	.759	418.290	1256.709	-3363.63573	4200.21573
Logistics performance	Equal variances assumed	7.121	.044	2.508	5	.054	24.4300	9.73919	-.60538	49.46538
	Equal variances not assumed			4.194	4.015	.014	24.4300	5.82511	8.28027	40.57973
Gross capital formation, %GDP	Equal variances assumed	.087	.780	1.353	5	.234	3.53000	2.60880	-3.17613	10.23613
	Equal variances not assumed			1.416	2.067	.289	3.53000	2.49257	-6.86677	13.92677
GDP/unit of energy use	Equal variances assumed	.005	.944	3.464	5	.018	5.39000	1.55614	1.38981	9.39019
	Equal variances not assumed			3.760	2.243	.053	5.39000	1.43356	-.18059	10.96059
Environmental performance	Equal variances assumed	.046	.839	4.017	5	.010	13.3700	3.32846	4.81393	21.92607
	Equal variances not assumed			3.983	1.855	.065	13.3700	3.35662	-2.21338	28.95338
ISO 14001 environmental certificates/bn PPP\$ GDP	Equal variances assumed	2.617	.167	.689	5	.522	2.38000	3.45588	-6.50363	11.26363
	Equal variances not assumed			.484	1.192	.702	2.38000	4.91390	-40.63951	45.39951

Source: Authors' projection



Moreover, using the same criteria, *oneway ANOVA* method highlights significant differences between the following indicators: *ICT access*, *ICT use*, *Logistic performance*, *GDP/unit of energy use*, *Environmental performance*.

Table no. 3 – oneway ANOVA

		Sum of Squares	Df	Mean Square	F	Sig.
ICT access	Between Groups	34.160	1	34.160	7.135	.044
	Within Groups	23.937	5	4.787		
	Total	58.097	6			
ICT use	Between Groups	515.714	1	515.714	22.635	.005
	Within Groups	113.920	5	22.784		
	Total	629.634	6			
Government's online service	Between Groups	117.521	1	117.521	.913	.383
	Within Groups	643.753	5	128.751		
	Total	761.274	6			
E-participation	Between Groups	.112	1	.112	.001	.975
	Within Groups	532.928	5	106.586		
	Total	533.040	6			
Electricity output, KWh/mn pop	Between Groups	249952.177	1	249952.177	.070	.802
	Within Groups	17863357.797	5	3572671.559		
	Total	18113309.974	6			
Logistics performance	Between Groups	852.607	1	852.607	6.292	.054
	Within Groups	677.513	5	135.503		
	Total	1530.120	6			
Gross capital formation, %GDP	Between Groups	17.801	1	17.801	1.831	.234
	Within Groups	48.613	5	9.723		
	Total	66.414	6			
GDP/unit of energy use	Between Groups	41.503	1	41.503	11.997	.018
	Within Groups	17.297	5	3.459		
	Total	58.800	6			
Environmental performance	Between Groups	255.367	1	255.367	16.135	.010
	Within Groups	79.133	5	15.827		
	Total	334.500	6			
ISO 14001 environmental certificates/bn PPP\$ GDP	Between Groups	8.092	1	8.092	.474	.522
	Within Groups	85.308	5	17.062		
	Total	93.400	6			

Source: Authors' projection

When the seven states were grouped according to the stage of economic development (*factor-driven-economy/ efficiency-driven economy/ innovation-driven-economy*) ANOVA analysis highlighted that countries differ according to the following indicators: *ICT access*, *ICT use*, *Gross capital formation %GDP*, *Environmental performance*.

Table no. 4 – ANOVA analysis according to the status of economic development

		Sum of Squares	Df	Mean Square	F	Sig.
ICT access	Between Groups	48.844	2	24.422	10.557	.025
	Within Groups	9.253	4	2.313		
	Total	58.097	6			
ICT use	Between Groups	512.901	2	256.450	8.788	.034
	Within Groups	116.733	4	29.183		
	Total	629.634	6			
Government's online service	Between Groups	324.541	2	162.270	1.486	.329
	Within Groups	436.733	4	109.183		
	Total	761.274	6			
E-participation	Between Groups	177.907	2	88.953	1.002	.444
	Within Groups	355.133	4	88.783		
	Total	533.040	6			
Electricity output, KWh/mn pop	Between Groups	3305680.941	2	1652840.470	.446	.668
	Within Groups	14807629.033	4	3701907.258		
	Total	18113309.974	6			
Logistics performance	Between Groups	510.547	2	255.273	1.001	.444
	Within Groups	1019.573	4	254.893		
	Total	1530.120	6			
Gross capital formation, %GDP	Between Groups	47.588	2	23.794	5.055	.080
	Within Groups	18.827	4	4.707		
	Total	66.414	6			
GDP/unit of energy use	Between Groups	29.493	2	14.747	2.013	.248
	Within Groups	29.307	4	7.327		
	Total	58.800	6			
Environmental performance	Between Groups	261.527	2	130.763	7.168	.048
	Within Groups	72.973	4	18.243		
	Total	334.500	6			
ISO 14001 environmental certificates/bn PPP\$ GDP	Between Groups	53.013	2	26.507	2.625	.187
	Within Groups	40.387	4	10.097		
	Total	93.400	6			

Source: Authors' projection

Depending on the geographical position in Europe, there were statistically significant differences only for *ICT access* and *ICT use*.

Table no. 5 – ANOVA Geographical position

		Sum of Squares	Df	Mean Square	F	Sig.
ICT access	Between Groups	51.632	2	25.816	15.973	.012
	Within Groups	6.465	4	1.616		
	Total	58.097	6			
ICT use	Between Groups	536.689	2	268.345	11.549	.022
	Within Groups	92.945	4	23.236		
	Total	629.634	6			

Source: Authors' projection

3.3. Overall results on innovation in the Carpathian countries

Many developing countries face a real lack of human and organizational resources to streamline the creation and implementation of policies to restore markets, absorb the shock of economic system errors and generate systemic innovation. This aspect stands out if we analyze the ‘eastern bloc’ in Europe, where with the exception of the Czech Republic, we find that the Carpathian states are not performing in terms of innovation.

Table no. 6 – Innovation in Carpathian states

	Serbia	Ukraine	Romania	Hungary	Poland	Slovakia	Czech Rep.
Institutions	69,4	55,6	68	71,3	73,1	72	77,1
Human capital & Research	31,7	40,5	27,7	41,4	41,6	31,2	43,4
Infrastructure	48,6	33,1	51,9	52,4	49,4	52,5	55,8
Market sophistication	41,6	42,1	44,9	43,3	46,8	45,3	51,1
Business sophistication	25,8	29,5	29,6	37,8	34,6	31,7	46,2
Knowledge & Technology outputs	30,0	35,1	34,6	38,2	32,7	34,4	45,2
Creative outputs	20,5	29,9	20,3	29,4	28,9	31,3	38,7
Global ranking*	53	45	46	35	38	39	24

*ranking among the 131 economies analyzed in GII 2020

Source: Authors' projection, upon GII 2020

Serbia ranks 10th among the *upper middle-income* group (37 countries) and 34th in Europe (39 countries). Ukraine, like Serbia, performs better on innovation outputs than inputs, which certifies growth potential. Unlike Serbia, Ukraine ranks better in the European rankings, 30th. Hungary ranks 22nd among European economies and 33rd among countries with a high-income economy. Compared to other European economies, Hungary ranks above average in terms of research and technology outputs, but below average in terms of institutions, human capital and research, infrastructure, creative outputs, market and business sophistication. Poland is struggling with market sophistication (69/131), but performs quite well in human capital and research (35/131). As well as the above mentioned Carpathian countries, innovation outputs are higher than inputs. Slovakia follows the same pattern, while the Czech Republic is the leader of the Carpathian countries in all respects. Compared not only with the Carpathian states, but with other European economies, the Czech Republic is a good performer in terms of infrastructure, institutions, business sophistication, technological and creative outputs, and somehow below average in terms of research and human capital, but also market sophistication.

4. CONCLUSIONS

Innovation varies from state to state, usually clustering in certain regions or even large metropolitan areas that manages to generate an ecosystem conducive for the emergence of products that can easily penetrate the global market. On theory it starts with the capitalization of certain assets of an area, for which there is a consistent and diverse critical mass: academic and research environments concerned about market dynamics and related industries, authorities capable of creating and managing innovative public policies, an active and effectual civil society, but especially companies with financial strength and adequate capacity to forecast, mitigate and take risks.

Relatively developed infrastructure of innovation is balanced among the Carpathian countries, with relevant correlations between its branches. Even so, there are gaps compared to other states with stronger economies that will be further detailed in an upcoming research, which shall contain the multi-annual analysis of all innovation indicators beside infrastructure, but also an analysis to compare the Carpathian Basin innovation performance to a similar geographical area in terms of mountain policies - the Alpine countries.

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